

Membership Report 2023

Presented by Debbie Plested



2023 Membership By the Numbers:

- **Voting Members: 165**
 - Annual Memberships: **91**
 - Lifetime Memberships: **30**
 - Complimentary Voting Memberships: **44**
 - 85+: **10**
 - New Retirees: **34**
- **Non-Voting Members: 137**
 - Keep in Touch (Unpaid): **111**
 - Honorary: **26**



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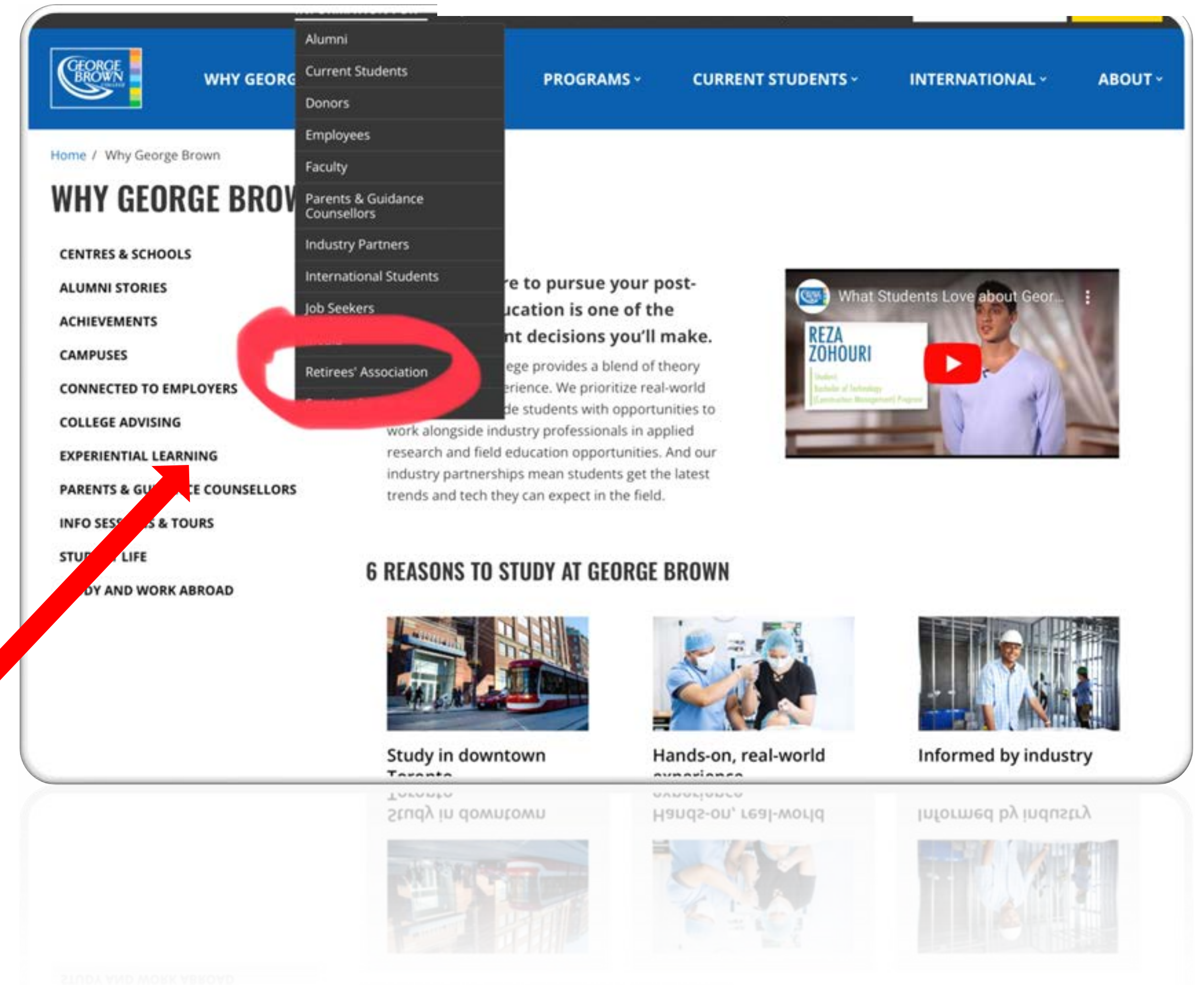
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George Brown College Retirees' Association



- **Voting / Paid Membership continues to outpace Keep in Touch Membership**
- Continued use of technology for events and to stay connected
- Continued / increasing return to face-to-face events
- Continue to work to **increase volunteer engagement** & **convert new retirees** to full members
- **'Information for Retirees'** link to GBCRA added to the GBC Website Main Menu

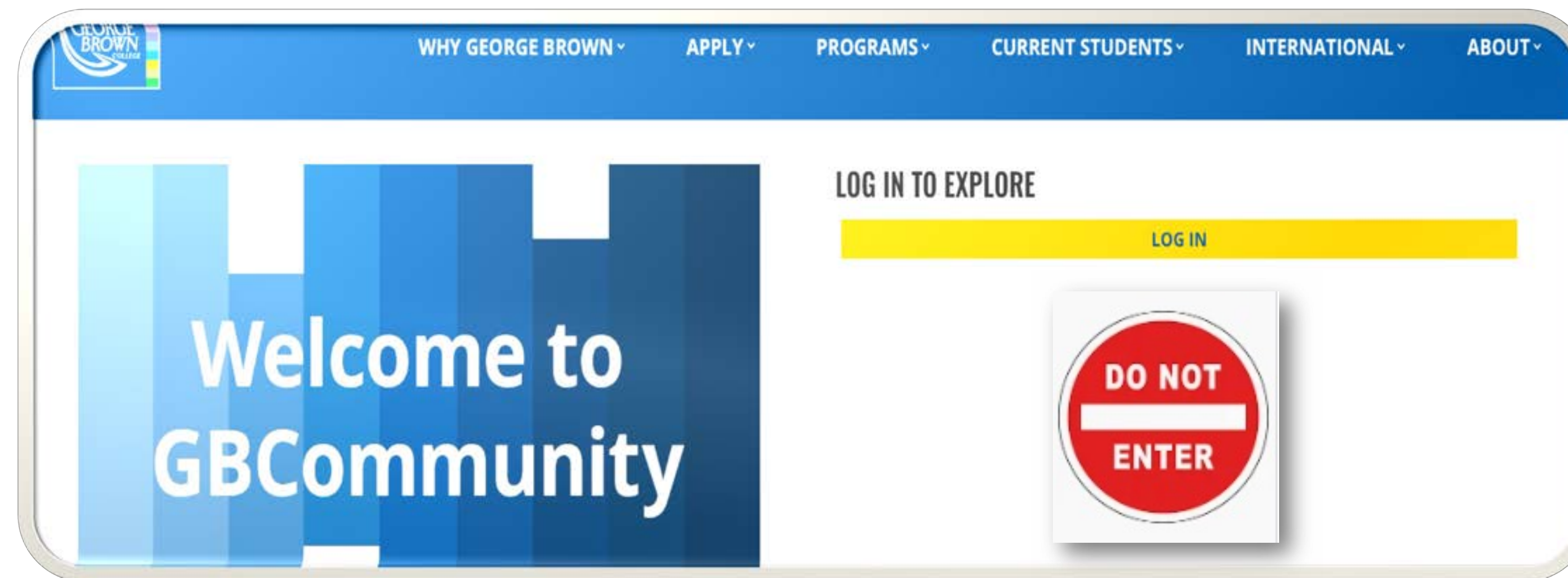


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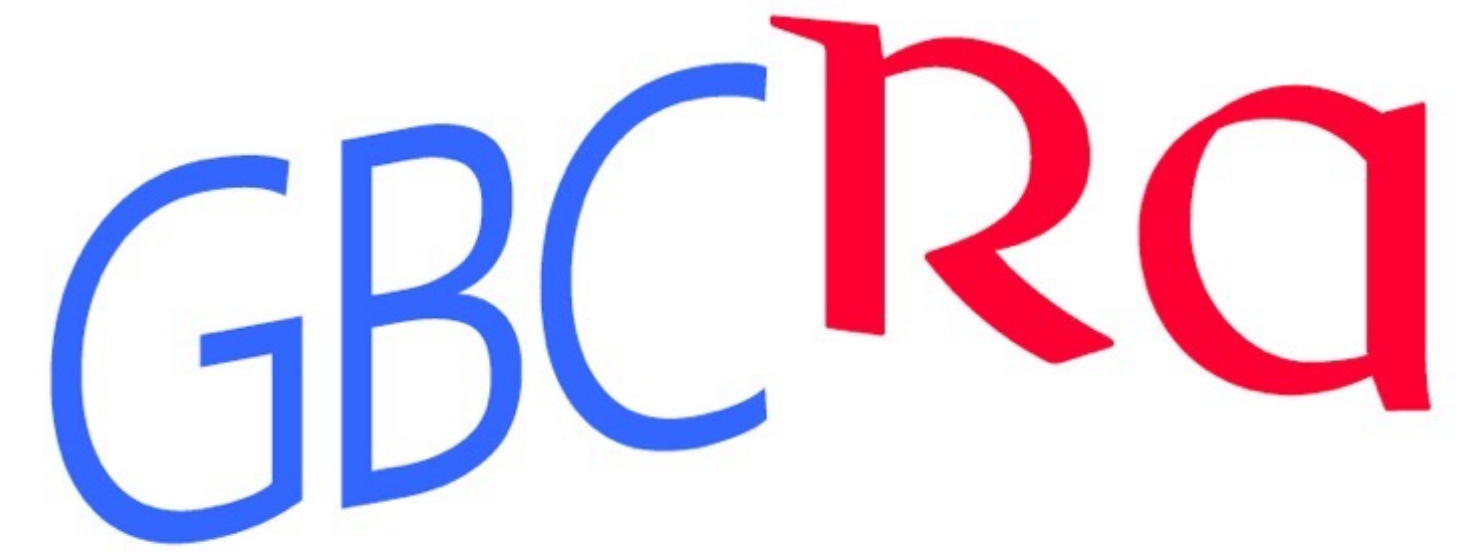


- **Connecting with retirees** before they leave the college
 - Lost Access to GBC Staff Directory in 2023
- Converting "Try Us You'll Like Us" New Retirees to Full Membership
- Need for **increased volunteer engagement** to achieve member wish list



Membership Categories

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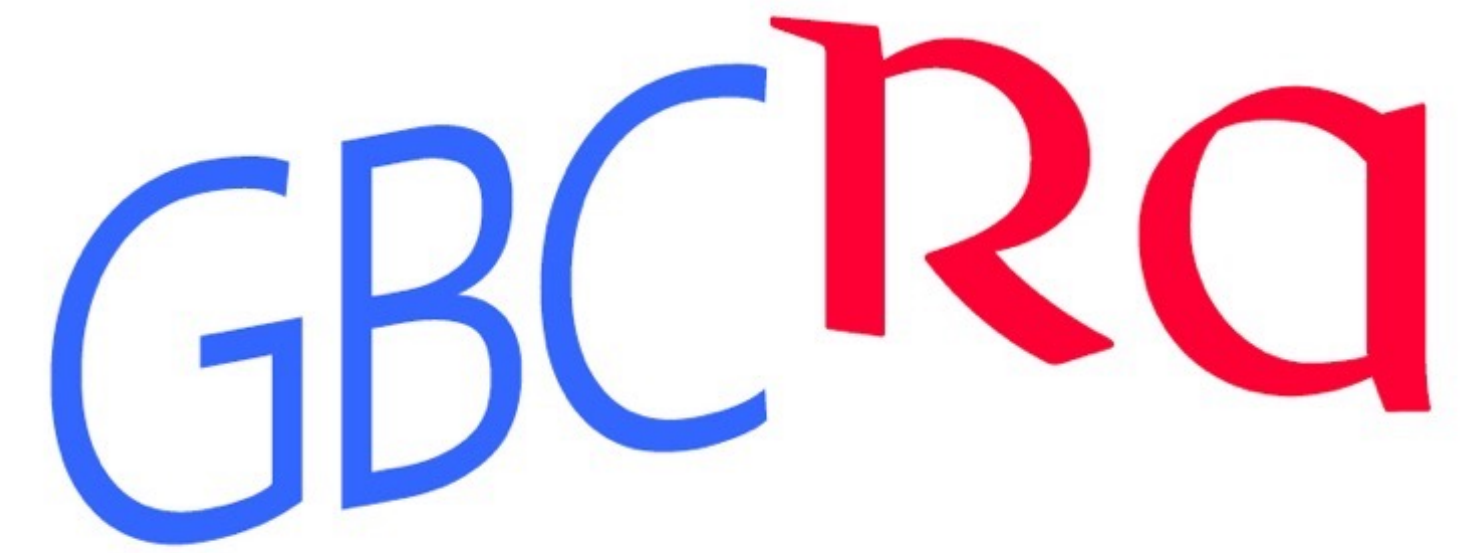
George Brown College Retirees' Association

- Continuation of No Increases in Fees

Membership Category	Club Activities and Events	Newsletter	Voting	Annual Fee	Life Time Fee
Full Member	√	√	√	\$15	
Associate Member	√	√	√	\$15	
Life Time Member	√	√	√	-	\$200
Senior Member (85+)	√	√	√	\$0	
Keep in Touch Member	Extra charges to attend events, join clubs and partake in current and future benefits negotiated by the association	√	-	\$0	
Guests of Members	Extra charge when accompanied by a member	-	-	-	
Honorary Member	By invitation	√	-	-	

Membership Important Dates

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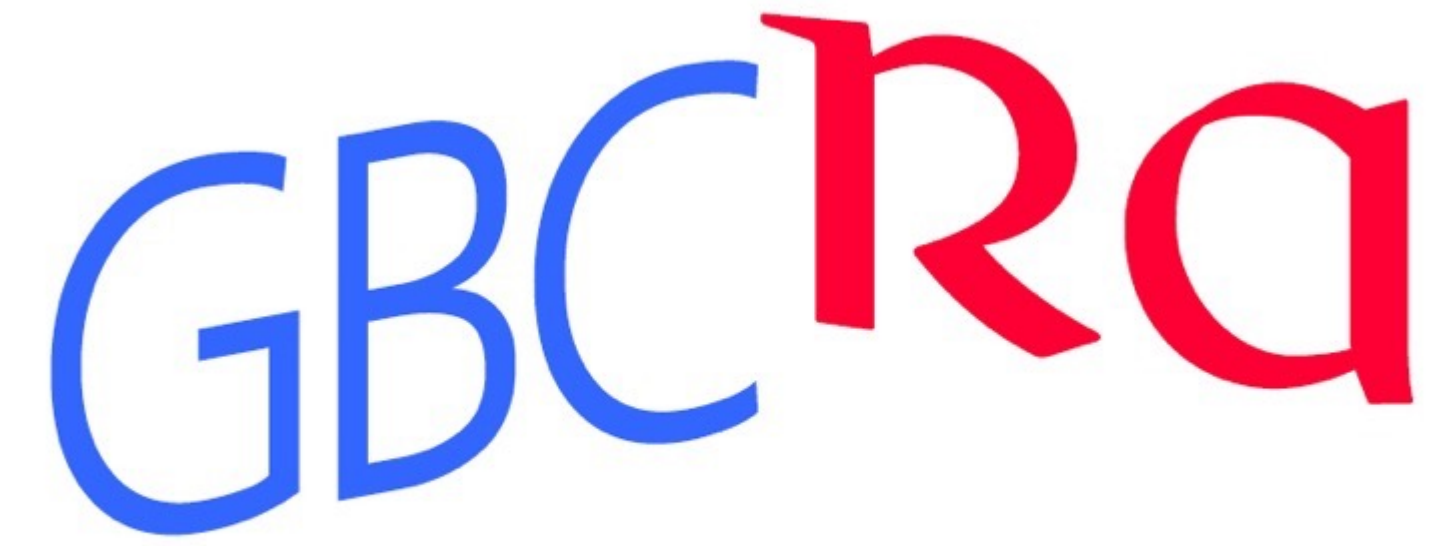
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- **Membership year: January 1st to December 31st.**
- **Voting**
 - When fees are required to maintain voting membership status, fees that are paid by **September 30th** will apply to the current year and will entitle the member to vote in that year's Annual General Meeting.
 - Membership fees paid on or after **October 1st** will apply to the following calendar year and such members will be considered "unpaid members" in the current calendar year for AGM voting and other purposes.
- **New Retirees**
 - The membership fee for new retirees will be waived for the year in which they retire. Anyone who retires on or after **October 1st** will have their membership fee waived for the following calendar year, although they will be considered to be a Voting Member at the Annual General Meeting in the year they retire.



Membership Goals 2024

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George Brown College Retirees' Association

- Increase **Membership Engagement**
 - Leadership
 - Club Convenors... Increase club offerings
 - Voting Memberships
 - Buddy System
- Continue to **Increase Face-to-Face Offerings**
- Continue Use of **Technology** Where Appropriate to **Optimize Choice & Participation**
- Continued Work with **HR & Presidents Office** to Reach Retirees Before They Go

A graphic with the word 'GOAL' in large, bold, yellow letters. A yellow pencil is positioned as if writing the letter 'A', with a small yellow circle at the tip of the pencil pointing to the letter.

A graphic of a gold spiral-bound desk calendar. The calendar page is white and displays the text 'Calendar 2024' in a black serif font.